# Ashlee Maddy

https://www.linkedin.com/in/amaddy/



Master of Arts (2020)
Communication Studies with an emphasis in Corporate and Organizational Communications, West Virginia University

Bachelor of Arts (2005) Journalism Marshall University









# Functional coatings portfolio provides sustainable alternatives

BASF Corporation August 25, 2023

#### **Writing Samples**



### Small businesses at the heart of Ports trade

Georgia Ports Authority

August 11, 2022

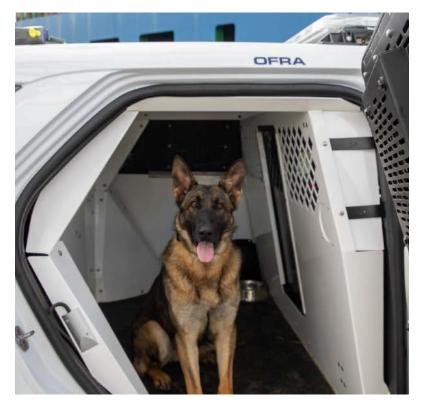


## Team targets safety with multi-faceted approach

Georgia Ports Authority

June 14, 2022

#### **Writing Samples**







Georgia Ports new officer keeps nose to the grindstone

Georgia Ports Authority

May 26, 2022

Junior Achievement immerses students in best business practices

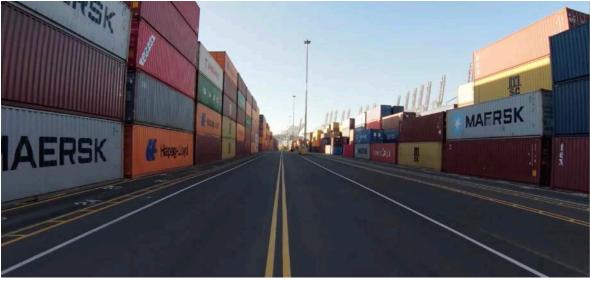
Georgia Ports Authority
May 6, 2022

Ports partners with Marine Science Center to bring coast up close

Georgia Ports Authority
November 24, 2021

#### **Social Media Samples**

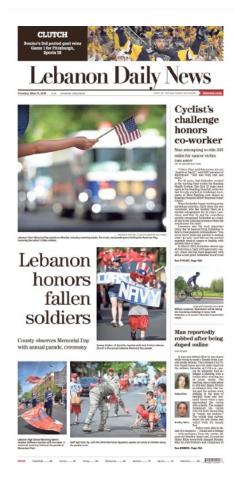








#### **Graphic Design Samples**









#### **Video Samples**

















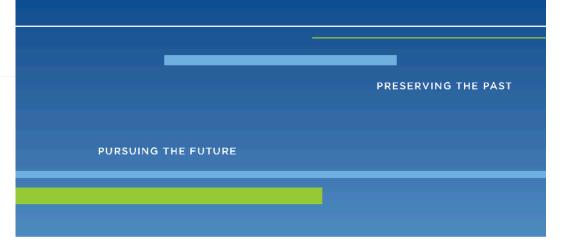


#### **Special Projects**

I am proud to have overseen the production of the special publication "Port Stories" for the Georgia Ports Authority from start to finish.

Additionally, I had the privilege of writing all the content for the book, which featured profiles of significant industries for every region in Georgia.

This book was distributed to elected officials in Georgia and sent to congressional delegates in Washington, D.C. to promote trade through Georgia's ports.





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#### **Special Projects**

This special section was included as an insert in "The Journal of Commerce" to celebrate the 75th anniversary of the Georgia Ports Authority.

I oversaw the production of this publication while creating all the content.

This publication was a companion to the annual Ports Directory.